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Regina Miracle International (Holdings) Limited

維珍妮國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2199)

APPOINTMENT OF CHIEF OPERATING OFFICER

The board (the “**Board**”) of directors (the “**Directors**”) of Regina Miracle International (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Chen Zhiping (“**Mr. Chen**”), an executive Director, has been appointed as Chief Operating Officer of the Group with effect from 30 November 2015.

Mr. Chen Zhiping (陳志平), age 38, was appointed as an executive Director on 22 June 2015 and has been the general manager of Regina Miracle Intimate Apparel (Shenzhen) Co., Ltd. (麗晶維珍妮內衣(深圳)有限公司) (“**RMIA Shenzhen**”), an indirectly wholly-owned subsidiary of the Company, since April 2008. He is primarily responsible for production management of the Group. He is also a director of the indirectly wholly-owned subsidiaries of the Company, namely RMIA Shenzhen and Regina Miracle (Shenzhen) Co., Ltd. (維珍妮內衣(深圳)有限公司). Mr. Chen joined Red Star Shun Cheong Shoulder Pad Factory (Shenzhen) Limited (紅星信昌膊棉廠(深圳)有限公司) and Shenzhen Baoan Gongming Yulv Regina Miracle Intimate Apparel Factory (深圳市寶安公明玉律維珍妮內衣廠), which were used as the Company’s in-house processing plants pursuant to contract processing agreements in October 2000 and held the following positions: production supervisor from October 2000 to June 2001, production manager from June 2001 to September 2003, senior production manager from September 2003 to June 2006 and general manager from June 2006 to April 2008. Mr. Chen has over 14 years of experience in intimate wear manufacture management. Mr. Chen obtained a bachelor degree in shipbuilding engineering from East China Shipbuilding Institute (華東船舶工業學院) (later renamed as Jiangsu University of Science and Technology (江蘇科技大學)) in July 1999 and a degree of executive master of business administration from Cheung Kong Graduate School of Business (長江商學院) in September 2013.

Mr. Chen has not held any other directorships in any public companies in the past three years and does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Mr. Chen has entered into a service contract with the Company for an initial term of three years commencing from 11 September 2015, which shall continue thereafter unless terminated by not less than two months' written notice by either party. Notwithstanding the above, Mr. Chen shall retire and shall be eligible for re-election at least once every three years in accordance with the Listing Rules and the articles of association of the Company.

As at the date of this announcement, Mr. Chen does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of Laws of Hong Kong).

Save as disclosed above, there is no information required to be disclosed pursuant to any of the requirements of Rule 13.51(2) of the Listing Rules and there are no other matters relating to the appointment of Mr. Chen as the Chief Operating Officer of the Group that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to extend its welcome to Mr. Chen on his new appointment.

By order of the Board
Regina Miracle International (Holdings) Limited
Mr. Hung Yau Lit (also known as YY Hung)
Chairman

Hong Kong, 30 November 2015

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Hung Yau Lit (also known as YY Hung), Mr. Yiu Kar Chun Antony, Mr. Liu Zhenqiang, Mr. Chen Zhiping and Ms. Sze Shui Ling as executive Directors, and Dr. Or Ching Fai, Mrs. To Wong Wing Yue Annie and Ms. Tam Laiman as independent non-executive Directors.