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SHUN CHEONG HOLDINGS LIMITED

順昌集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 650)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Board") of Shun Cheong Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held on Monday, 30 November 2015 at 10:00 a.m. for the purposes of, among other matters, considering and approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 September 2015 and considering the payment of an interim dividend, if any.

By order of the Board of
Shun Cheong Holdings Limited
Cao Jing
Executive Chairman

Hong Kong, 18 November 2015

As at the date of this announcement, the Board of the Company comprises two executive Directors, being Ms. Cao Jing and Mr. Zhang Shaohua, one non-executive Director, being Mr. Mo Tianquan; and three independent non-executive Directors, being Prof. Ye Jianping, Mr. Palaschuk Derek Myles and Prof. Chen Zhiwu.