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SHUN CHEONG HOLDINGS LIMITED

順昌集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 650)

NOTIFICATION OF BOARD MEETING AND CLARIFICATION OF THE RESIGNATION OF A DIRECTOR

The Board of Directors (the “Board”) of Shun Cheong Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 27 November 2013 at 10 a.m. for the purposes of, among other matters, considering and approving the announcement of the interim results of the Company and its subsidiaries for the period ended 30 September 2013 for publication and considering the payment of an interim dividend, if any.

Reference is made to the announcement issued by the Company on 11 November 2013. The board of directors of the Company wishes to clarify that the resignation of Mr. Deng Wei as a director of the Company is because he wish to spend more time pursuing other business development.

By Order of the Board
Shun Cheong Holdings Limited
Cao Jing
Executive Chairman

Hong Kong, 18 November 2013

As at the date hereof, the directors of the Company comprises six directors, of whom two are executive directors, namely Ms. Cao Jing (executive chairman) and Mr. Zhang Shaohua (managing director), one is non-executive director, namely Mr. Mo Tianquan, and three are independent non-executive directors, namely Prof. Ye Jianping, Mr. Palaschuk Derek Myles and Mr. Wu Jiahong.

* *For identification purpose only*