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## **SHUN CHEONG HOLDINGS LIMITED**

**順昌集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 650)

### **CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

The Board of Directors (the “Board”) of Shun Cheong Holdings Limited (the “Company”) announces that Mr. Poon Yan Wai (“Mr. Poon”) has tendered his resignation as Company Secretary and Authorised Representative of the Company with effect from 1 January 2011. Mr. Poon also confirms that he has no disagreement with the Board and there are no matters that need to be brought to the attention of the shareholders of the Company and the Stock Exchange of Hong Kong Limited in relation to his resignation.

The Board is pleased to announce the appointment of Mr. Ting Kin Wai (“Mr. Ting”) as Company Secretary and Authorised Representative of the Company with effect from 1 January 2011. Mr. Ting is the Financial Controller of the Company and is a member of the Hong Kong Institute of Certified Public Accountants. Mr. Ting holds a Bachelor degree in Business Administration from The Chinese University of Hong Kong and a Master degree in Corporate Finance from The Hong Kong Polytechnic University. Mr. Ting has extensive experience in auditing, finance and accounting and corporate secretarial functions.

The Board would like to take this opportunity to thank Mr. Poon for his valuable contribution to the Company during the period of his services and welcome Mr. Ting to his new appointment.

By Order of the Board  
**Shun Cheong Holdings Limited**  
**Cao Jing**  
*Executive Chairman*

Hong Kong, 3 January 2011

*As at the date hereof, the Board comprises six directors, of whom two are executive directors, namely Ms. Cao Jing (executive chairman) and Mr. Zhang Shaohua (managing director), one is non-executive director, namely Mr. Mo Tianquan, and three are independent non-executive directors, namely Prof. Ye Jianping, Mr. Palaschuk Derek Myles and Mr. Yao Xusheng.*

\* *For identification purpose only*