

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Shun Cheong Holdings Limited
順昌集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 650)

SUSPENSION OF TRADING

At the request of Shun Cheong Holdings Limited (the “Company”), trading in its shares has been suspended with effect from 9:30 a.m. on Wednesday, 15 August 2007 pending the release of an announcement in relation to (i) termination of the open offer; and (ii) subscription of new shares of the Company, which are price sensitive in nature.

By Order of the Board
Shun Cheong Holdings Limited
Cao Jing
Executive Chairman

Hong Kong, 15 August 2007

As at the date hereof, the board of directors of the Company comprises of five directors, of which two are executive Directors, namely Ms. Cao Jing (Executive Chairman) and Mr. Mo Tianquan; and three are independent non-executive Directors, namely Mr. Yu Hon To, David, Professor Ye Jianping and Mr. Zhang Shaohua.

* *For identification purposes only*