



(a joint stock limited company incorporated in the People's Republic of China)
(Stock Code: 8249)

THIRD QUARTERLY RESULTS ANNOUNCEMENT FOR THE PERIOD ENDED 30 SEPTEMBER 2007

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

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This announcement, for which the directors (the "Directors") of Ningbo Yidong Electronic Company Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange ("GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

* For identification purpose only

HIGHLIGHTS

Unaudited consolidated turnover was approximately RMB87,222,000 and RMB349,166,000 for the three and nine months ended 30 September 2007, representing an increase of approximately 50.3% and 56.4% when compared with the same period in 2006.

Unaudited (loss)/profit attributable to shareholders was approximately RMB2,227,000 (loss) and RMB1,419,000 (profit) for the three and nine months ended 30 September 2007, as contrast to profits in the corresponding period in 2006.

Unaudited (loss)/earnings per share was approximately RMB0.45 (loss per share) cents and RMB0.28 (earnings per share) cents for the three and nine months ended 30 September 2007.

RESULTS

The board of Directors of the Company (the "Board") is pleased to announce the unaudited consolidated results of the Company and its subsidiaries (the "Group") for the three and nine months ended 30 September 2007 together with the unaudited comparative figures for the corresponding periods in 2006 as follows:

		Unaudited For the three months ended 30 September		Unaudited For the nine months ended 30 September	
	Notes	2007 RMB'000	2006 RMB'000	2007 RMB'000	2006 RMB'000
Revenue	(2)	87,222	58,030	349,166	223,295
Cost of sales		<u>(78,161)</u>	<u>(46,568)</u>	<u>(304,760)</u>	<u>(186,239)</u>
Gross profit		9,061	11,462	44,406	37,056
Other revenue		(108)	2,369	1,453	6,342
Selling and distribution costs		<u>(1,832)</u>	<u>(445)</u>	<u>(4,458)</u>	<u>(1,899)</u>
Administrative cost		<u>(4,894)</u>	<u>(10,506)</u>	<u>(26,159)</u>	<u>(29,606)</u>
Profit from operations		2,227	2,880	15,242	11,893
Finance cost		<u>(4,626)</u>	<u>(2,135)</u>	<u>(13,693)</u>	<u>(6,447)</u>
(Loss)/Profit before taxation		(2,399)	745	1,549	5,446
Income tax expenses	(3)	<u>(9)</u>	<u>(1,238)</u>	<u>(289)</u>	<u>(3,780)</u>
(Loss)/Profit for the period		<u>(2,408)</u>	<u>(493)</u>	<u>1,260</u>	<u>1,666</u>
Attributable to:					
Equity holder of the company		<u>(2,227)</u>	718	1,419	3,011
Minority interest		<u>(181)</u>	<u>(1,211)</u>	<u>(159)</u>	<u>(1,345)</u>
		<u>(2,408)</u>	<u>(493)</u>	<u>1,260</u>	<u>1,666</u>
(Loss)/Earnings per share (cents) – Basic	(4)	<u>(0.45)</u>	<u>0.14</u>	<u>0.28</u>	<u>0.60</u>

Notes:

1. BASIS OF PREPARATION

The unaudited consolidated results of the Group have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRS") and Hong Kong Accounting Standards ("HKAS") (collectively "HKFRSs"), accounting principles generally accepted in Hong Kong, the disclosure requirements of the Hong Kong Companies Ordinance and the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the "GEM Listing Rules").

The accounting policies adopted in preparing the unaudited consolidated results for the nine months ended 30 September 2007 are consistent with those followed in the preparation of the Group's annual financial statements for the year ended 31 December 2006.

The condensed consolidated results for the nine months ended 30 September 2007 are unaudited and have been reviewed by the audit committee of the Company.

2. REVENUE

The Group is principally engaged in the design, manufacture and sale of controller systems for various consumer electrical and electronic appliances and the assembly of mobile phones in the PRC. Turnover is stated net of value added tax. Revenues recognised during the period under review are as follows:

	Unaudited For the three months ended 30 September		Unaudited For the nine months ended 30 September	
	2007 RMB'000	2006 RMB'000	2007 RMB'000	2006 RMB'000
Turnover				
Sale of controller systems for consumer electrical and electronic appliances	–	532	17,977	1,139
Manufacture of mobile phone controller systems and assembly of mobile phones	<u>87,222</u>	<u>57,498</u>	<u>331,189</u>	<u>222,156</u>
	<u>87,222</u>	<u>58,030</u>	<u>349,166</u>	<u>223,295</u>

3. INCOME TAX EXPENSES

The taxation charges represent:

	Unaudited Three months ended 30 September		Unaudited nine months ended 30 September	
	2007 <i>RMB'000</i>	2006 <i>RMB'000</i>	2007 <i>RMB'000</i>	2006 <i>RMB'000</i>
PRC income tax	<u>9</u>	<u>1,238</u>	<u>289</u>	<u>3,780</u>

The Group is subject to an income tax rate of 33% on its taxable profit in accordance with the income tax law in the PRC.

No provision for Hong Kong profits tax has been made as the Group has no estimated assessable Hong Kong profits for the period.

4. EARNINGS PER SHARE

(Lose)/Earnings per share is calculated based on the Group's (loss)/profit attributable to shareholders for the three and the nine months ended 30 September 2007 of approximately RMB2,227,000 (loss) and RMB1,419,000 (profit) (2006: profit RMB718,000 and RMB3,011,000) and 500,000,000 (2006: 500,000,000) shares in issue during the respective periods.

Diluted earnings per share has not been presented as the Company has no dilutive potential ordinary shares during the periods.

MOVEMENT IN RESERVES

Except as disclosed below, there was no movement in reserves of the Group for the nine months ended 30 September 2007 and 30 September 2006.

	Retained earnings RMB'000
At 1 January 2006	90,312
Profit for the period	<u>3,011</u>
At 30 September 2006	<u>93,323</u>
At 1 January 2007	67,004
Profits attributable to Shareholders	<u>1,419</u>
At 30 September 2007	<u><u>68,423</u></u>

DIVIDEND

The Board does not recommend payment of interim dividend for the nine months ended 30 September 2007 (nine months ended 30 September 2006: interim dividend nil).

MANAGEMENT DISCUSSION AND ANALYSIS

Business review

During the period under review, the Group continued the manufacturing and selling of mobile phones, TV sets and various consumer electrical and electronic appliances, and achieved mild increases as compared to the corresponding period in 2006. As normal production capacity and marketing network were up-kept during low sales quarter of the year, the Group suffered loss during the third quarter consequently. The Group planned to recoup additional surpluses in peak seasons and tried to reduce deficit during low sales quarter in the future.

Financial review

Results

The Group recorded a turnover of approximately RMB349,166,000 for the nine months ended 30 September 2007, representing an increase of approximately 56.4%, as compared with the corresponding period in 2006 (2006: RMB223,295,000), and profit attributable to shareholders was approximately RMB1,419,000, representing a decrease of approximately 52.9%, as compared with the corresponding period in 2006 (2006: profit RMB3,011,000). The main reasons were due to both low gross margin ratios of the sales during the third quarter, and insufficient sales volume during low sales quarter for creating necessary gross sales margin in support of current production capacity and marketing network.

Gross profit

For the nine months ended 30 September 2007, the Group achieved an unaudited gross profit of approximately RMB44,406,000, representing an increase of approximately 19.8% over the previous period (2006: RMB37,056,000). The gross profit margin ratio decreased from 16.6% to 12.7%, representing a decrease of 23.4% as compared with the corresponding period in 2006; whilst counting the third quarter only, the gross profit margin ratio decrease from 19.8% to 10.4%, representing a decrease of 47.5% as compared with the corresponding period in 2006.

Prospect

The new plant was now planned to commence production in February 2008, and the move will match with expansion plan of the Group in 2008. With the plant investment, the Group can step in the mobile phone market with full forces, operates with no limitations and constraints in the next years at a minimum, and diversifies its product ranges immediately encountering emerged opportunities.

RIGHTS OF DIRECTORS, CHIEF EXECUTIVE AND SUPERVISORS TO ACQUIRE SHARES

During the nine months ended 30 September 2007, none of the Directors, chief executive (if any) (the "Chief Executive") or supervisors of the Company (the "Supervisors") or their spouse or children under the age of 18 was granted any right to acquire shares of the Company or any of its associated corporation (as referred below), or had exercised any such right.

DISCLOSURE OF INTERESTS AND SHORT POSITIONS

So far as known to the Directors, at 30 September 2007, the interests and short positions of each Directors, Chief Executive and Supervisors in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO")), as recorded in the register maintained by the Company under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the minimum standards of dealings by directors of listed issue as referred to in Rule 5.46 of the Rules Governing the Listing of Securities on the GEM (the "GEM Listing Rules"), were as follows:

(a) Long positions in shares

Name of Director/ Chief Executive/ Supervisor	Number of Domestic Shares of RMB0.10 each (the "Domestic Shares") held	Nature of interest	Approximate percentage of shareholding in same class of securities	Approximate percentage of shareholding in the registered capital
Mr. Wang Ya Qun	129,500,000 Domestic Shares (note 2)	Beneficial owner	35.0%	25.9%
Mr. Li Ming	129,500,000 Domestic Shares (note 2)	Interest of controlled corporation (note 1)	35.0% (note 1)	25.9%
Mr. Chen Zheng Tu	92,500,000 Domestic Shares (note 2)	Beneficial owner	25.0%	18.5%

Notes:

- (1) Mr. Li Ming is not registered as a shareholder of the Company. His indirect shareholding interest in 129,500,000 Domestic Shares is held through Shenzhen Ruilian Investment Co., Ltd. ("Shenzhen Ruilian"), which holds a 90.0% direct interest in China Ruilian Holding Corp. ("China Ruilian"), a registered shareholder of the Company.

Both Shenzhen Ruilian and China Ruilian are established and based in the PRC. Mr. Li Ming and Mr. Liu Xiao Chun hold a direct interest of 42.0% and 26.0% in Shenzhen Ruilian respectively.

- (2) Domestic Shares of a nominal value of RMB0.10 each, in the registered share capital of the Company, which are subscribed for or credited as paid up in Renminbi.

Except as disclosed above, at no time during the nine months ended 30 September 2007, the Directors, Chief Executive and Supervisors (including their spouse and children under 18 years of age) had any interest in, or had been granted, or exercised, any rights to subscribe for shares of the Company or its associated corporations (within the meaning of SFO) which were required to notify the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO or which were required pursuant to section 352 of the SFO to be entered in the registrar maintained by the Company, or which were required to be notified to the Company and the Stock Exchange pursuant to Rule 5.46 of the GEM Listing Rules relating to securities transactions by Directors.

Apart from the above, at no time during the nine months ended 30 September 2007 was the Company and its subsidiaries a party to any arrangement to enable the Directors, Chief Executive and Supervisors to hold any interests or short positions in the shares or underlying shares in, or debentures of, the Company or its associated corporations.

SUBSTANTIAL SHAREHOLDERS' INTERESTS IN THE SHARES OF THE COMPANY

Long positions in shares

So far as known to the Directors, the register of substantial shareholders maintained under section 336 of the SFO shows that as at 30 September 2007, the Company had been notified of the following substantial shareholders' interests, being 5% or more of the Company's issued share capital which would fall to be disclosed to the Company under Divisions 2 and 3 of Part XV of SFO. These interests are in addition to those disclosed above in respect of the Directors, Chief Executive and Supervisors.

Name of Shareholder	Number of shares held	Nature of interest	Approximate percentage of shareholding in same class of securities	Approximate percentage of shareholding in the registered capital
China Ruilian	129,500,000 Domestic Shares	Beneficial owner	35%	25.9%
Shenzhen Ruilian	129,500,000 Domestic Shares	Interest of controlled corporation	35%	25.9%
Martin Currie China Hedge Fund Limited	21,345,000 H Shares (note 1)	Investment manager	16.4%	4.3%
Martin Currie Investment Management Limited	21,345,000 H Shares (note 1)	Investment manager	16.4%	4.3%
UBS AG	21,345,000 H Shares (note 1)	Person having a security interest in shares	16.4%	4.3%
Dai Huan	8,200,000 H Shares (note 1)	Beneficial owner	6.3%	1.6%

Note:

- (1) "H Share(s)" overseas listed foreign invested share(s) of a nominal value of RMB0.10 each in the registered share capital of the Company, which are listed on the GEM and subscribed for and traded in Hong Kong dollars.

Save as disclosed above, as at 30 September 2007, the Directors are not aware of any person, not being a Director, Chief Executive or Supervisor, have interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under Divisions 2 and 3 of Part XV of the SFO and are required to be entered in the register maintained by the Company pursuant to section 336 of the SFO.

PURCHASE, REDEMPTION OR SALE OF THE COMPANY'S LISTED SECURITIES

During the period under review, neither the Company nor any of its subsidiaries has purchased, redeemed or sold any of the Company's listed securities.

COMPETING INTERESTS

None of the Directors, Supervisors and the management shareholders of the Company and their respective associates (as defined in the GEM Listing Rules) had any interest in any business that directly or indirectly competes with the business of the Group or has any other conflicts of interest.

CORPORATE GOVERNANCE

For the nine months ended 30 September 2007, except for remuneration committee not yet setting up, the Company complied with the code provisions set out in Appendix 15 of the Code on Corporate Governance Practices of the GEM Listing Rules.

AUDIT COMMITTEE

The Company has established an audit committee since 1 June 2003 with written terms of reference based on the guidelines recommended by the Hong Kong Institute of Certified Public Accountants and the requirements as set out in Rules 5.28 and 5.30 of the GEM Listing Rule. The audit committee comprises three independent non-executive Directors of the Company, namely Mr. Ding Gang Yi, who is the Chairman of such committee, Mr. Tang Zhen Ming and Mr. Ku Kin Shing.

The Audit Committee has reviewed with the senior management of the Company the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters including a review of this quarterly financial statement for the nine months ended 30 September 2007.

By order of the board
Ningbo Yidong Electronic Company Limited
Liu Feng
Chairman

Ningbo, The PRC, 15 November 2007

As of the date of this announcement, the Board comprises the following directors:

Executive Directors

Mr. Liu Feng
Mr. Gong Zhang Jun
Mr. Chen Zheng Tu

Non-executive Directors

Mr. Zheng Yi Song
Mr. Wang Wei Shi

Independent non-executive Directors

Mr. Tang Zhen Ming
Mr. Ding Gang Yi
Mr. Ku Kin Shing

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